

WEBSITE AD SPECIFICATIONS

WEBSITE AD	DIMENSIONS	FILE SIZE	FILE FORMAT	ANIMATION	URL
WELCOME AD	640 x 480	Up to 100 KB	Animated.gif, .gif, .jpg, .png, html5	YES (3 loops and 15 seconds maximum)	Address of web page when someone clicks ad
LEADERBOARD (TOP/BOTTOM)	1000 x 90	Up to 80 KB	Animated.gif, .gif, .jpg, .png, html5	YES (3 loops and 15 seconds maximum)	Address of web page when someone clicks ad
BLOCK	336 x 280	Up to 80 KB	.gif, .jpg, .png	NO	Address of web page when someone clicks ad
MOBILE (EXCLUSIVE)	320 x 50	Up to 50 KB	.gif, .jpg, .png	NO	Address of web page when someone clicks ad
SPECIAL PLACEMENT	640 x 125	Up to 80 KB	.gif, .jpg, .png	NO	Address of web page when someone clicks ad

E-NEWS AD SPECIFICATIONS (AB TODAY)

E-NEWS AD	DIMENSIONS	FILE SIZE	FILE FORMAT	ANIMATION	URL
BANNER (1, 2, 3, AND 4)	500 x 200	Up to 80 KB	.gif, .jpg, .png	NO	Address of web page when someone clicks ad

TECHNICAL QUESTIONS?



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READY TO GET STARTED? CONTACT:



DIANE EBNER

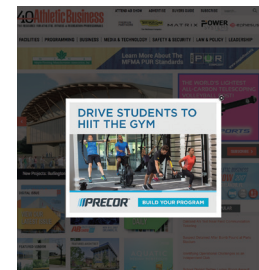
West Sales | (608) 729-4189
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CHARLI MUCHOW

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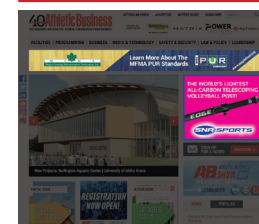
WELCOME AD



SPECIAL PLACEMENT

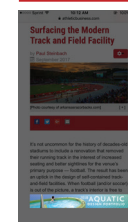


LEADERBOARD



BLOCK

MOBILE



E-NEWS BANNER

