

## Job Title

Business Type	Total	Percent
College/University	10,563	37.35%
High School/School District/Private School	5,212	18.43%
Parks & Rec. Community/Municipal Recreation	2,435	8.61%
Health Club	1,025	3.62%
Private Sports/Recreation Center	2,044	7.23%
Architectural/Specialty Design Firms	784	2.77%
YMCA/YWCA, JCC	341	1.21%
Business/Program Management Consulting Firm	691	2.44%
Dealer/Distributor	478	1.69%
Police/Fire Dept/Law Enforcement	215	0.76%
Pro Sports	247	0.87%
Corporate Rec/Fitness Center	260	0.92%
Manufacturer	561	1.98%
Wellness Center/Hospital/Clinic	254	0.90%
Amateur/Governmental Sports Organization	380	1.34%
Military	530	1.87%
Hotel/Resort	37	0.13%
Stadium/Arena	78	0.28%
Church	63	0.22%
Commercial Sportsplex	38	0.13%
Other/Business Not Provided	2,043	7.22%
<b>Total</b>	<b>28,279</b>	<b>100%</b>

Job Title	Total	Percent
Athletic Director	4,851	17.15%
Director	3,472	12.28%
Executive Dir./CEO/Pres./Owner/V.P.	3,576	12.65%
Associate/Assistant Athletic Director	1,642	5.81%
Manager	4,883	17.27%
Coordinator	2,682	9.48%
Recreation/Intramural Dir./Assoc. Dir.	2,395	8.47%
Athletic Trainer	1,035	3.66%
Parks & Rec. Director/Commissioner/Supt.	400	1.41%
Architect/Consultant/Facilities Planner	651	2.30%
Sergeant/Lieutenant/Captain/Chief	246	0.87%
Other/Job Title Not Provided	2,446	8.65%
<b>Total</b>	<b>28,279</b>	<b>100%</b>

Location	Total	Percent	Location	Total	Percent	Location	Total	Percent	Location	Total	Percent
Alabama	400	1.41%	Indiana	579	2.05%	Nevada	86	0.30%	Tennessee	448	1.58%
Alaska	39	0.14%	Iowa	368	1.30%	New Hampshire	123	0.43%	Texas	1,321	4.67%
Arizona	318	1.12%	Kansas	291	1.03%	New Jersey	620	2.19%	Utah	224	0.79%
Arkansas	205	0.72%	Kentucky	319	1.13%	New Mexico	104	0.37%	Vermont	78	0.28%
California	2,014	7.12%	Louisiana	296	1.05%	New York	1,059	3.74%	Virginia	833	2.95%
Colorado	479	1.69%	Maine	110	0.39%	North Carolina	778	2.75%	Washington	447	1.58%
Connecticut	339	1.20%	Maryland	612	2.16%	North Dakota	77	0.27%	West Virginia	110	0.39%
Delaware	131	0.46%	Massachusetts	688	2.43%	Ohio	1,102	3.90%	Wisconsin	563	1.99%
District of Columbia	112	0.40%	Michigan	708	2.50%	Oklahoma	264	0.93%	Wyoming	55	0.19%
Florida	1,468	5.19%	Minnesota	427	1.51%	Oregon	268	0.95%	US Territories	18	0.06%
Georgia	582	2.06%	Mississippi	218	0.77%	Pennsylvania	1,102	3.90%	Location Not Provided	4,559	16.12%
Hawaii	86	0.30%	Missouri	443	1.57%	Rhode Island	91	0.32%	United States	22,937	81.11%
Idaho	98	0.35%	Montana	90	0.32%	South Carolina	454	1.61%	Canada	691	2.44%
Illinois	1,053	3.72%	Nebraska	160	0.57%	South Dakota	79	0.28%	Int. (Non-Canada)	92	0.33%
									Total	28,279	100%

# Athletic Business

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## SOCIAL MEDIA CONNECTIONS

ANNUAL AB SHOW  
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\*Exact numbers may fluctuate as subscriber list grows over time.

## GET STARTED



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