

CUSTOM EMAIL RATES

List Size	NET Rate
0-10,000	\$2,000
10k-15k	\$2,500
15k-20k	\$3,000
20k-25k+	\$3,500

Filter Options

Business/Organization Type: College/University, High School/School District/Private School, Parks & Rec. Community/Municipal Recreation, Health Club, Architectural/Specialty Design Firms, Private Sports/Recreation Center, YMCA/YWCA, JCC, Manufacturer, Dealer/Distributor, Wellness Center/Hospital/Clinic, Business/Program Management Consulting Firm, Corporate Rec/Fitness Center, Amateur/Governmental Sports Organization, Military, Pro Sports, Jewish Community Center, Church, Police/Fire Dept/Law Enforcement, Hotel/Resort, Stadium/Arena, Commercial Sportsplex

Job Title: Athletic Director, Director, Executive Dir./CEO/Pres./Owner/V.P., Associate/Assistant Athletic Director, Athletic Trainer, Manager, Recreation/Intramural Dir./Assoc. Dir., Parks & Rec. Director/Commissioner/Supt., Architect/Consultant/Facilities Planner, Coordinator, Sergeant/Lieutenant/Captain/Chief

Location: State, Region, Distance from Zip Code

Engagement: Print, Email, Web, AB Show

Activity: Email Opens, Email Clicks, Web Visits

Topics of Interest: Content Topics/Categories Being Read Most Often

Areas of Involvement: Athletics, Recreation, Fitness/Wellness, Aquatics, Security, Facility Design, Facility Operations

Athletic Business

35,750+

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MAGAZINE
SUBSCRIBERS

151,000+

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MONTHLY WEBSITE
PAGEVIEWS

18,020+

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SOCIAL MEDIA
CONNECTIONS

2,000+

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ANNUAL AB SHOW
ATTENDEES

*Exact numbers may fluctuate as subscriber list grows over time.

GET STARTED 



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