

### CUSTOM E-MAIL RATES

List Size	NET Rate
0-10,000	\$2,000
10k-15k	\$2,500
15k-20k	\$3,000
20k-25k	\$3,500
25k-30k+	\$4,000

### Filter Options

**Business/Organization Type:** College/University, High School/District, Parks & Recreation, Health Club, YMCA/YWCA, JCC, Architectural/Specialty Design Firm, Private Sports/Recreation Center, Business/Program Management Consulting Firm, Medical Fitness/Wellness Center, Dealer/Distributor, Military/ Government, Pro Sports

**Job Title:** Athletic Director, Associate/Assistant Athletic Director, Program & Facilities Director/Manager/Coordinator, Recreation/Wellness Director, Owner/Executive Dir./CEO/Pres./V.P., Athletic Trainer, Architect/Consultant/Facilities Planner

**Location:** State, Region, Distance from Zip Code

**Engagement:** Print, Email, Web, AB Show

**Activity:** Email Opens, Email Clicks, Web Visits

**Topics of Interest:** Content Topics/Categories Being Read Most Often

**Areas of Involvement:** Athletics, Recreation, Fitness/Wellness, Aquatics, Security, Facility Design, Facility Operations



\*Exact numbers may fluctuate as subscriber list grows over time.

### GET STARTED



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