

CUSTOM EMAIL RATES

List Size	NET Rate
0-5,000	\$1,500
5k-10k	\$1,800
10k-15k	\$2,300
15k-20k	\$2,800
20k-25k	\$3,300
25k-30k	\$3,800
30k-35k	\$4,300

Filter Options

Business/Organization Type: College/University, High School/School District/Private School, Parks & Rec. Community/Municipal Recreation, Health Club, Architectural/Specialty Design Firm, Private Sports/Recreation Center, YMCA/YWCA, Manufacturer, Dealer/Distributor, Wellness Center/Hospital/Clinic, Business/Program Management Consulting Firm, Corporate Rec/Fitness Center, Amateur/Governmental Sports Organization, Military, Pro Sports, Jewish Community Center, Church, Police/Fire Dept/Law Enforcement, Hotel/Resort, Association

Job Title: Athletic Director, Director, Executive Dir./CEO/Pres./Owner/V.P., Associate/Assistant Athletic Director, Athletic Trainer, Manager, Recreation/Intramural Dir./Assoc. Dir., Parks & Rec. Director/Commissioner/Supt., Architect/Consultant/Facilities Planner, Coordinator, Sergeant/Lieutenant/Captain/Chief

Location: State, Region, Distance from Zip Code

Engagement: Print, Email, Web, AB Show

Activity: Email Opens, Email Clicks, Web Visits

Topics of Interest: Content Topics/Categories Being Read Most Often

Areas of Involvement: Athletics, Recreation, Fitness/Wellness, Aquatics, Security, Facility Design, Facility Operations

Athletic Business

38,000+

MAGAZINE
SUBSCRIBERS

130,000+

MONTHLY UNIQUE
WEBSITE VISITORS

213,000+

MONTHLY WEBSITE
PAGEVIEWS

16,500+

SOCIAL MEDIA
CONNECTIONS

2,300+

ANNUAL AB SHOW
ATTENDEES

*Exact numbers may fluctuate as subscriber list grows over time.

GET STARTED



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