

JAN/FEB Ad Close: 12/3
Ad Due: 12/7

AQUATIC DESIGN PORTFOLIO

- Cloud Connected Fitness
- Locker Room Design Trends
- Rehab & Recovery Equipment
- Audio/Visual: Fan Experience
- NIRSA: Wellbeing in College Rec

- **PRODUCT SPOTLIGHT:** Cardio Equipment
- **PURCHASING GUIDE:** Group Cycles

Bonus Distribution: AOAP, NIRSA, IHRSA
Digital Focus January: Fitness
Digital Focus February: Aquatics

MARCH Ad Close: 1/29
Ad Due: 2/4

THE BUYERS GUIDE

92% of AB readers say they use the printed Buyers Guide each year

- 2019 Purchasing Data
- Facility Spec Guide

Advertisers Receive:

- Priority in Online Search Results
- Microsite Special Pricing
- Boldfaced Listings

Bonus Distribution: All Major 2019 Shows
Digital Focus: Basketball Facilities

APRIL Ad Close: 3/1
Ad Due: 3/6

THE PROGRAMMING ISSUE

- Aquatics: Programming for Fun & Profit
- Outdoor Fitness and Recreation
- Natural Grass Care & Equipment
- Hosting Successful Tournaments
- NIRSA: Trends in College Rec
- Safety & Security: Weather Prediction

- **PRODUCT SPOTLIGHT:** Aquatic Components
- **PURCHASING GUIDE:** Starting Blocks

Digital Focus: Field Maintenance

MAY Ad Close: 3/28
Ad Due: 4/4

THE RENOVATION ISSUE

- Gym Floor Refinishing
- Revitalizing Outdoor Fields
- Aquatics: Pool Renovation
- Turf Fitness Areas
- Facility Cleaning & Sanitization

- **PRODUCT SPOTLIGHT:** Gymnasium Products & Indoor Surfaces
- **PURCHASING GUIDE:** Basketball Systems

Digital Focus: Gym Floors

JUNE Ad Close: 4/29
Ad Due: 5/6

ANNUAL ARCHITECTURAL SHOWCASE

\$2.1B in Facility Projects Represented in 2018
Special Recognition for Facility Suppliers

- Possibilities with Fabric Structures
- Facilities Arms Race: What's Next?
- Master Planning

- **PRODUCT SPOTLIGHT:** Building Systems/ Shade Structures
- **PURCHASING GUIDE:** Shade Structures

Bonus Distribution: All Major Shows
Digital Focus: Venue Security

JULY/AUG Ad Close: 5/29
Ad Due: 6/5

THE BRAND ISSUE

- Amazing Locker Rooms
- Facility Branding & Graphics
- Indoor Lighting
- Aquatics: Competition Pools
- Stadium & Arena Perimeter Security
- Facility Vehicles: Outfitting Your Fleet

- **PRODUCT SPOTLIGHT:** Locker Room & Laundry
- **PURCHASING GUIDE:** Locks

Digital Focus July: Locker Rooms
Digital Focus August: CrossFit Games

SEPTEMBER Ad Close: 7/29
Ad Due: 8/5

THE BACK-TO-SCHOOL ISSUE

- Synthetic Turf Success Stories
- Aquatics: Pool Safety Products
- Obstacle Course Racing: Space & Equipment
- Equipment Storage
- Rec Center of the Future

- **PRODUCT SPOTLIGHT:** Stadiums & Outdoor Surfaces
- **PURCHASING GUIDE:** Outdoor Tracks

Bonus Distribution: NRP
Digital Focus: Stadium Design

OCTOBER Ad Close: 8/28
Ad Due: 9/4

FACILITY OF MERIT® AWARD WINNERS

- Selectorized & Plate Loaded Strength Equipment
- Aquatics: Better Air & Water Quality
- Facility Management Software
- Exergaming and eSports
- Emergency Response Equipment
- AB Show Preview

- **PRODUCT SPOTLIGHT:** Weight Rooms & Strength Equipment
- **PURCHASING GUIDE:** Weight Room Flooring

Bonus Distribution: NFHS
Digital Focus: Strength Training

NOV/DEC Ad Close: 9/30
Ad Due: 10/7

AB SHOW ISSUE

- Military Fitness
- Basketball Practice Facilities
- Timing Technology
- Sustainable Products & Design
- 2020 Industry Predictions

- **PRODUCT SPOTLIGHT:** AB Show Exhibitors

Bonus Distribution: AB Show, NFHS
Digital Focus November: Military Fitness
Digital Focus December: Facility Cleaning and Maintenance

IN EVERY ISSUE

NEW! NIRSA Rec Center

Produced in cooperation with NIRSA, it highlights topics and issues unique to college recreation.

Purchasing Guide

An in-depth look into specific product categories to help facility operators with buying decisions.

Product Spotlight

Highlighting products aligned with each issue's designated topic.

New and Improved

Details on the latest products hitting the market.

Forward Progress

The scoop on new athletic, fitness and recreation facility projects.

Design Details

Celebrating the architectural touches that elevate the very best facilities.

The Owners Club

Our health club column authored by successful club owners.

Legal Action

Our legal experts break down pertinent cases affecting today's facility leaders.

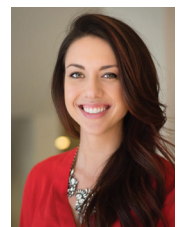
Safety & Security

Providing guidance to advance best practices in safety and security, in partnership with the National Center for Spectator Sports Safety & Security.

READY TO GET STARTED?



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