

**JAN/FEB** Ad Close: 12/3  
Ad Due: 12/7

**AQUATIC DESIGN PORTFOLIO**

- Cloud Connected Fitness
- Locker Room Design Trends
- Rehab & Recovery Equipment
- Audio/Visual: Fan Experience
- NIRSA: Wellbeing in College Rec

- **PRODUCT SPOTLIGHT:** Cardio Equipment
- **PURCHASING GUIDE:** Group Cycles

Bonus Distribution: AOAP, NIRSA, IHRSA  
Digital Focus January: Fitness  
Digital Focus February: Aquatics

**MARCH** Ad Close: 1/29  
Ad Due: 2/4

**THE BUYERS GUIDE**

92% of AB readers say they use the printed Buyers Guide each year

- 2019 Purchasing Data
- Facility Spec Guide

**Advertisers Receive:**

- Priority in Online Search Results
- Microsite Special Pricing
- Boldfaced Listings

Bonus Distribution: All Major 2019 Shows  
Digital Focus: Basketball Facilities

**APRIL** Ad Close: 3/1  
Ad Due: 3/6

**THE PROGRAMMING ISSUE**

- Aquatics: Programming for Fun & Profit
- Outdoor Fitness and Recreation
- Natural Grass Care & Equipment
- Hosting Successful Tournaments
- NIRSA: Trends in College Rec
- Safety & Security: Weather Prediction

- **PRODUCT SPOTLIGHT:** Aquatic Components
- **PURCHASING GUIDE:** Starting Blocks

Digital Focus: Field Maintenance

**MAY** Ad Close: 3/28  
Ad Due: 4/4

**THE RENOVATION ISSUE**

- Gym Floor Refinishing
- Revitalizing Outdoor Fields
- Aquatics: Pool Renovation
- Turf Fitness Areas
- Facility Cleaning & Sanitization

- **PRODUCT SPOTLIGHT:** Gymnasium Products & Indoor Surfaces
- **PURCHASING GUIDE:** Basketball Systems

Digital Focus: Gym Floors

**JUNE** Ad Close: 4/29  
Ad Due: 5/6

**ANNUAL ARCHITECTURAL SHOWCASE**

*\$2.1B in Facility Projects Represented in 2018*  
Special Recognition for Facility Suppliers

- Possibilities with Fabric Structures
- Facilities Arms Race: What's Next?
- Master Planning

- **PRODUCT SPOTLIGHT:** Building Systems/ Shade Structures
- **PURCHASING GUIDE:** Shade Structures

Bonus Distribution: All Major Shows  
Digital Focus: Venue Security

**JULY/AUG** Ad Close: 5/29  
Ad Due: 6/5

**THE BRAND ISSUE**

- Amazing Locker Rooms
- Facility Branding & Graphics
- Indoor Lighting
- Aquatics: Competition Pools
- Stadium & Arena Perimeter Security
- Facility Vehicles: Outfitting Your Fleet

- **PRODUCT SPOTLIGHT:** Locker Room & Laundry
- **PURCHASING GUIDE:** Locks

Digital Focus July: Locker Rooms  
Digital Focus August: CrossFit Games

**SEPTEMBER** Ad Close: 7/29  
Ad Due: 8/5

**THE BACK-TO-SCHOOL ISSUE**

- Synthetic Turf Success Stories
- Aquatics: Pool Safety Products
- Obstacle Course Racing: Space & Equipment
- Equipment Storage
- Rec Center of the Future

- **PRODUCT SPOTLIGHT:** Stadiums & Outdoor Surfaces
- **PURCHASING GUIDE:** Outdoor Tracks

Bonus Distribution: NRPA  
Digital Focus: Stadium Design

**OCTOBER** Ad Close: 8/28  
Ad Due: 9/4

**FACILITY OF MERIT™ AWARD WINNERS**

- Selectorized & Plate Loaded Strength Equipment
- Aquatics: Better Air & Water Quality
- Facility Management Software
- Exergaming and eSports
- Emergency Response Equipment
- AB Show Preview

- **PRODUCT SPOTLIGHT:** Weight Rooms & Strength Equipment
- **PURCHASING GUIDE:** Weight Room Flooring

Bonus Distribution: NFHS  
Digital Focus: Strength Training

**NOV/DEC** Ad Close: 9/30  
Ad Due: 10/7

**AB SHOW ISSUE**

- Military Fitness
- Basketball Practice Facilities
- Timing Technology
- Sustainable Products & Design
- 2020 Industry Predictions

- **PRODUCT SPOTLIGHT:** AB Show Exhibitors

Bonus Distribution: AB Show, NFHS  
Digital Focus November: Military Fitness  
Digital Focus December: Facility Cleaning and Maintenance

## IN EVERY ISSUE

**NEW! NIRSA Rec Center**  
Produced in cooperation with NIRSA, it highlights topics and issues unique to college recreation.

**Purchasing Guide**  
An in-depth look into specific product categories to help facility operators with buying decisions.

**Product Spotlight**  
Highlighting products aligned with each issue's designated topic.

**New and Improved**  
Details on the latest products hitting the market.

**Forward Progress**  
The scoop on new athletic, fitness and recreation facility projects.

**Design Details**  
Celebrating the architectural touches that elevate the very best facilities.

**The Owners Club**  
Our health club column authored by successful club owners.

**Legal Action**  
Our legal experts break down pertinent cases affecting today's facility leaders.

**Safety & Security**  
Providing guidance to advance best practices in safety and security, in partnership with the National Center for Spectator Sports Safety & Security.

## READY TO GET STARTED?



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