

# RATES & PACKAGES

**NOTE:** All rates listed are net.

## PRINT

FOUR COLOR	1 Issue	3 Issues	6 Issues	7+ Issues
Page	\$4,300	\$4,200	\$3,900	\$3,800
2-Page Spread	7,000	6,800	6,500	6,000
1/2 Island	3,800	3,700	3,400	3,300
1/2 Horizontal or Vertical	3,300	3,200	2,900	2,800
1/3 Horizontal or Vertical	2,800	2,700	2,500	2,400
1/4	2,500	2,400	2,200	2,100
1/6	2,100	2,000	1,800	1,700

\*Black and white rates available upon request

## PROFESSIONAL DIRECTORY

	1 Issue	6 Issues	9 Issues
Four Color	\$500	\$450	\$425
Black and White	400	350	325

## CUSTOM CONTENT

Sponsored Video	\$2,000
Sponsored Content Digital	\$2,000
Sponsored Content Print	Call for rates
Social Media Package	\$600
Sponsored Webinar	Call for rates

## AB SHOW

10x10 Exhibit Space	\$3,050	+\$200 corner fee
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## DIGITAL

BANNER ADS	MONTHLY RATE
Billboard	\$1,500
Super Leaderboard	1,200
Facility of the Week	1,600
Retargeting	1,200
Digital Focus	1,200
Podcast	Call for Rates

## CUSTOM EMAIL

CUSTOM EMAIL	RATE VARIES BY LIST SIZE
Targeted Send	\$2,000—\$4,000

## ATHLETIC BUSINESS TODAY BANNERS

E-NEWSLETTER	WEEKLY RATE
1st Banner	\$1,200
2nd Banner	1,100
3rd Banner	1,000
4th Banner	800
Native Banner	1,200

ARCHITECT PORTFOLIO	Annual: \$1,350
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CONTACT YOUR ADVERTISING ADVISOR TO GET STARTED:



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