

NOTE: All rates listed are net. For gross rates visit athleticbusiness.info/rates

PRINT

FOUR COLOR	1 Issue	3 Issues	6 Issues	7+ Issues
Page	\$4,250	\$4,150	\$3,825	\$3,725
2/3	3,825	3,725	3,400	3,300
1/2 Island	3,660	3,550	3,230	3,130
1/2 Horizontal or Vertical	3,145	3,045	2,720	2,635
1/3 Horizontal or Vertical	2,635	2,535	2,365	2,315
1/4	2,195	2,125	2,000	1,970
1/6	1,785	1,750	1,650	1,615
Spread	7,500	7,050	6,460	6,200

*Black and white rates available upon request

PROFESSIONAL DIRECTORY

	1 Issue	6 Issues	9 Issues
Four Color	\$455	\$395	\$380
Black and White	355	295	280

CUSTOM CONTENT

Sponsored Video	\$1,530
Sponsored Content Digital	\$1,530
Sponsored Content Print	Call for rates
Social Media Package	\$500
Sponsored Webinar	Call for rates

AB SHOW

	Nov/Dec Advertisers	Non-Advertisers
Page in AB Show Guide	\$680	\$1,020
10x10 Exhibit Space	\$2,750	+ \$200 corner fee

DIGITAL

BANNER ADS	1 Month	6 Months	12 Months
Welcome Ad	\$1,530	\$1,445	\$1,360
Top Leaderboard	1,275	1,190	1,105
Block 1	850	765	680
Block 2	680	595	510
Bottom Leaderboard	510	460	380
Mobile (Exclusive)	1,530	1,445	1,360
Facility of the Week	1,530	1,445	1,360
Retargeting	\$1,000-\$2,500		
Digital Focus Sponsorship	\$1,000		
Special Placement	\$595 Exclusive		
Podcast	Call for rates		

CUSTOM E-MAIL

RATE VARIES BY LIST SIZE

Targeted Send

\$1,000-\$4,500

ATHLETIC BUSINESS TODAY BANNERS

E-NEWSLETTER	1 Week	3 Weeks	6+ Weeks
1st Banner	\$1,105	\$1,020	\$935
2nd Banner	1020	935	850
3rd Banner	765	680	595
4th Banner	680	595	510

BUYERS GUIDE MICROSITE

Annual: \$2,125

ARCHITECT PORTFOLIO

Annual: \$1,275