CUSTOM E-MAIL

FULLY CUSTOMIZABLE | TIMELY | TARGETED
ENGAGED, QUALITY LIST

Athletic Business

Learn more at athleticbusiness.info

BASIC : 1 FILTER

0-5,000	$1,000
5k-10k	$1,500
10k-15k	$2,000
15k-20k	$2,500
20k-25k	$3,000
25k-30k	$3,500
30k-35k	$4,000
35k-40k	$4,500

TARGETED : 2-3 FILTERS

0-5,000	$1,375
5k-10k	$2,000
10k-15k	$2,625
15k-20k	$3,250
20k-25k	$3,875
25k-30k	$4,500
30k-35k	$5,125

ZEROED IN : 4+ FILTERS

0-5,000	$1,750
5k-10k	$2,500
10k-15k	$3,250
15k-20k	$4,000
20k-25k	$4,750
25k-30k	$5,500

Filter Options

Business/Organization Type: College/University, High School/School District/Private School, Parks & Rec. Community/ Municipal Recreation, Health Club, Architectural/Specialty Design Firm, Private Sports/Recreation Center, YMCA/YWCA, Manufacturer, Dealer/Distributor, Wellness Center/Hospital/Clinic, Business/Program Management Consulting Firm, Corporate Rec/Fitness Center, Amateur/ Governmental Sports Organization, Military, Pro Sports, Jewish Community Center, Church, Police/Fire Dept/Law Enforcement, Hotel/Resort

Job Title: Athletic Director, Director, Executive Dir./CEO/Pres./Owner/V.P., Associate/Assistant Athletic Director, Athletic Trainer, Manager, Recreation/Intramural Dir./Assoc. Dir., Parks & Rec. Director/Commissioner/Supt., Architect/Consultant/Facilities Planner, Coordinator, Sergeant/Lieutenant/Captain/Chief

Location: State, Region, Distance from Zip Code

Engagement: Print, Email, Web, AB Show

Activity: Email Opens, Email Clicks, Web Visits

Topics of Interest: Content Topics/Categories Being Read Most Often

Areas of Involvement: Athletics, Recreation, Fitness/Wellness, Aquatics, Security, Facility Design, Facility Operations

Athletic Business

AB MAGAZINE	DIGITAL SOLUTIONS	AB SHOW	CUSTOM E-MAIL	SOCIAL MEDIA
40,000 READERS	1 MILLION+ ANNUAL VISITORS	WHERE THE INDUSTRY UNITES	26% AVERAGE OPEN RATE	12,350+ Followers

*Exact numbers may fluctuate as subscriber list grows over time.

READY TO GET STARTED? CONTACT:

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